



## **GlaxoSmithKline offers counseling on contraception at Vivaha 2005**

**30 August 2005, Mumbai...** Celebrating Vivaha 2005 - India's most spectacular wedding exhibition brings together the traditional components of the grand Indian wedding, as well as the vital issue of contraception. GlaxoSmithKline is pleased to bring to Vivaha 2005 an opportunity for women to learn more about birth control and their choices today.

Family planning is an issue that is almost always left out of wedding planning. Counseling on birth control, various methods and relevant issues by qualified personnel will be available at stall no. 51 & 52 at Vivaha 2005, Taj Lands End, Mumbai.

Globally the oral contraceptive pill is the most popular birth control option and is recognized as the most reliable and reversible method of contraception today. In contrast, the use of the pill is very low in India (~2%) because they are perceived by women to have unacceptable side-effects. "This is not a valid perception as the pill has evolved to a form that has greatly reduced levels of estrogen – the hormone responsible for side-effects." "The new Low Dose Pill (LDP) is as efficient in preventing pregnancy while decreasing the severity and incidence of side-effects such as weight gain, nausea and headaches", said Dr. Sangeeta Madhok, Senior Medical Advisor, GlaxoSmithKline.

GlaxoSmithKline's quest to improve the quality of human life by enabling people to do more drives this effort to educate and empower women to make the best choice for themselves.

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